## Black Mountain ABC Board

Performance Audit Report





## TABLE OF CONTENTS

ABC Commission Statement	3
Objective, Purpose & Background Information	4
Financial Analysis, Observations & Findings	. 6
Recommended Actions & Additional Considerations12-	13
Black Mountain Response Letter	16



#### **Alcoholic Beverage Control**

CHAIRMAN: Hank Bauer

COMMISSIONERS: La'Tanta (L.T.) McCrimmon Raleigh

David Sherlin Raleigh

DEPUTY COMMISSIONER: Mike DeSilva

LOCATION: 400 East Tryon Road Raleigh NC 27610

MAILING: 4307 Mail Service Center Raleigh NC 27699-4307

PHONE: (919) 779-0700 http://abc.nc.gov/ July 23, 2025

Black Mountain ABC Board Scott Roach, Chair 430 Oak St Forest City, NC 28043

Chairperson Roach,

On the following pages, you will find the performance audit report conducted by the staff of the ABC Commission reviewing the operations of the Black Mountain ABC Board. The report consists of an overview of the objectives & background summary, financial analysis and findings, and a summary of actions recommended based upon your board's performance and related findings. Additional considerations are listed as well to provide further guidance and enhance awareness to promote ABC board success.

Please reach out if you have any questions or require assistance in implementing any of the statute requirements, Commission rules, or other recommendations included in the report. On behalf of the North Carolina ABC Commission, I thank you and your staff for your assistance and cooperation in conducting this periodic review. We appreciate the continued efforts by your board to comply with the performance standards, as well as the board's commitment to increase profitability and reduce expenses.

If we can be of assistance in the future, please do not hesitate to reach out to the Commission staff.

Respectfully,

Michael DeSilva
Deputy Commissioner

Michael G. Dellar

#### **OBJECTIVE, PURPOSE & BACKGROUND INFORMATION**

In addition to regular and special financial audits, G.S. 18B-705(a) authorizes the NC ABC Commission to conduct performance audits of all local ABC boards in the state. Performance audits are examinations of existing operating policies, practices, controls, and activities to determine those areas in which there may be a need for improvement.

The audits are designed to ensure that all local ABC Boards comply with established performance standards pursuant to G.S. 18B-203(a)(20). The audit's scope addresses compliance with ABC laws and rules, store appearance, operating efficiency, solvency, and customer service.

To achieve the objectives of the audit, auditors:

- Review applicable General Statues, ABC Commission Rules, and Administrative Policies
- Review applicable reports and studies of ABC Boards with similar size and geography.
- Verify compliance with Commission and Board policies.
- Verify results of previous performance audit recommendations
- Review ABC Board annual independent financial audits.
- Review ABC Board reporting and documentation reports.
- Visit the store(s)
- Interview key ABC Board personnel.

Black Mountain, North Carolina, is a small, scenic town nestled in the Blue Ridge Mountains, about 15 miles east of Asheville. Known for its vibrant arts scene, beautiful natural surroundings, and welcoming community, it's a popular destination for tourists and a beloved home for residents. Cradled by the towering peaks that bear its name, Black Mountain is more than a mountain town—it's a gateway to inspiration. Named "America's Prettiest Small Town" by TripAdvisor, this artistic enclave, just 20 minutes from Asheville, hums with creative energy. Stroll its walkable downtown, where galleries spill over with local craftsmanship, cozy bistros serve up mountain flavors, and history lingers in every brick and beam. Once the home of Black Mountain College, a revolutionary hub where pioneers of art, music, poetry, and architecture reimagined the world, this town has long been a place where ideas take root and creativity soars.

Black Mountain in its present form was incorporated on March 4, 1893. The first recorded inhabitants of the area were the Cherokee. A road was built through the area in 1850, and a railroad followed in 1879. In September 2024, Black Mountain was severely impacted by flooding from Hurricane Helene. The town's power, water, and sewer systems went down for days. Roads and bridges were washed away. The headquarters and distribution center for the Ingles supermarket chain is based in Black Mountain. The company's local facilities were flooded, leading to mass closures, shortages, and payment processing issues at grocery stores across the chain

Black Mountain is the site of the Three Billboards featured in the 2017 film, Three Billboards Outside Ebbing, Missouri with one billboard exposed in April 2016, with the other two covered up. Black Mountain was also featured in the 2009 novel One Second After and its subsequent sequels by William R. Forstchen, a town resident. Many local institutions and residents appear in the novel, although the story itself is fictional.

The general manager is responsible for the oversight of all daily operations, inventory management, accounts payable, human resource organization and other administrative decisions for the board. The board's FO assists with payroll, financial reporting, and other bookkeeping duties as needed. The Board hired an external accountant that generates the annual audit reports. All store employee's primary responsibility is to provide friendly customer service to all customers, store upkeep and stock maintenance.

A mixed beverage referendum occurred on July 13, 1971, and it passed. Currently, the Black Mountain ABC Board appoints a chairperson, two "2" additional board members and a general manager to serve on the ABC board. The Black Mountain ABC Board currently operates one (1) retail store. The board staffs eight (8) in total personnel. These include four (4) part-time and four (4) full time personnel. The general manager is responsible for daily store operations including supervising personnel, inventory management, and various retail functions. The board's Finance Officer and provides the board with fiscal management, administrative support, and oversees routine operations of the ABC stores. Sales associate responsibilities include, selling products, daily stocking, and floor upkeep & maintenance.

The last performance audit for the Black Mountain ABC Board occurred in 2016. The Commission audit serves as a continuous way to provide local boards with information and best practices that target areas for improvement.



207 NC Hwy 9, Black Mountain, N.C.

# OPERATIONAL OBSERVATIONS, FINDINGS, REQUIRED ACTIONS, & RECOMMENDATIONS

On Wednesday, June 18, 2025, ABC Board Program Analyst II Eric McClary, visited the Black Mountain ABC Board and interviewed Randy Reece. (General Manager). Below is a financial analysis followed by operation observations, findings, and recommendations related to the performance audit.

#### FINANCIAL ANALYSIS

#### PROFIT PERCENTAGE TO SALES & OPERATING COST RATIO

- In fiscal year (FY) 2023-2024, the Black Mountain ABC Board had a profit percentage to sales ratio of 10.87%. The NC ABC Commission profit to sales standards for ABC Boards with gross sales greater than \$2M is 6.5%.
  - o Black Mountain ABC Board's gross sales totaled \$4,142,017, which was an approximate 2.5% increase from the previous fiscal year.
- ➤ Black Mountain ABC Board operates one retail store with mixed beverage sales. The operating cost ratio for the board was <u>.54</u> in FY 2023-2024. The NC ABC Commission standard for ABC Boards with one or two stores and mixed beverage is <u>.73</u> or less.
  - Operating cost ratio is calculated by dividing total operating expenses less depreciation by the gross profit on sales (Total operating expenses less depreciation/Gross Profit).

Thus, the Black Mountain ABC Board met the profitability standard and met the operating cost standard set by the NC ABC Commission. Below is a chart showing gross profit on sales and income from operations for the previous two years.

	FY 2023-2024	FY 2022-2023
Gross Profit on Sales	\$1,024,365	\$1,016,002
Income from Operations	\$450,245	\$492,154

Factors affecting profitability and cost include:

- > Surrounding areas with other ABC systems which are within a 25-mile radius include Asheville ABC, Weaverville ABC, Woodfin ABC and Marion ABC.
- An ABC Board's average cost of goods sold (COGS) is between 52% & 54% per year.
- ➤ The Black Mountain ABC Board's cost of goods sold was approximately <u>52.1%</u> in FY 2024.

#### **BUDGET ANALYSIS**

	FY 2023-2024 Budget Projections	FY2023-2024 Actual	Variance	Variance %
Sales	\$4,052,600	\$4,142,017	\$95,935	2.3%
Revenue over or (under)		\$221 803		
Expenditures		\$221,803		

In reviewing the budget to actual analysis of the FY 2023-2024 financial audit, actual sales revenues were slightly more than forecasted projections by 2.3%. After reconciliation, the change in the Board's end net position was \$1,504,646.

#### **DISTRIBUTIONS**

G.S. 18B-805 (b) requires the board to pay from gross receipts, all expenses, excise, and rehabilitation taxes. G.S. 18B-805(c)(2) requires the board to typically distribute at least five percent (5%) of applicable gross receipts to law enforcement and typically at least seven percent (7%) for alcohol education. Before assigning these percentage distributions, G.S. 18B-805(c)(1) requires the board to first make a minimum quarterly distribution of the 3.5% markup & relevant bottle charges to certain county/municipal recipients. Some of these distribution percentages are designated by an official local enabling act (and thus distribution requirements and recipients are subject to vary).

Black Mountain ABC made a total of \$959,512 in primary distributions and other taxes were paid to the NC Department of Revenue (NCDOR), NC Department of Health & Human Services (NCDHHS), and the county commissioners of Buncombe County.

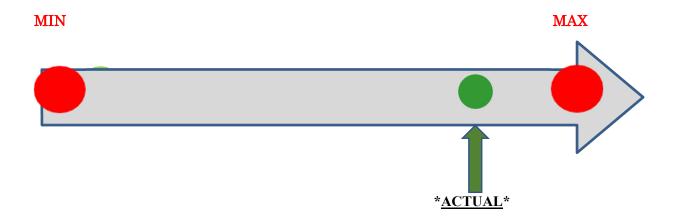
Per the local enabling act, the distribution formula for recipients of net profits is as follows:

- > Seventy five percent (75%) to Black Mountain general fund of which not less than 5% for recreation.
- > Twenty Five percent (25%) Buncombe County general fund.

#### **WORKING CAPITAL**

- G.S. 18B-805(d) allows the board to set aside a portion of the remaining gross receipts, within the limits set by the rules of the Commission, as cash to operate the ABC system.
  - o NCAC 15A .0902 sets a working capital maximum standard for boards with annual gross sales greater than \$1.5M as an amount equal to three (3) months of gross sales.
  - o G.S. 18B-702(g)(3) defines "Working Capital" as the total of cash, investments, and inventory less all unsecured liabilities. As it pertains to working capital computation, gross sales mean gross receipts from the sale of alcoholic beverages less distributions as defined in G.S. 18B-805(b)(2), (3), and (4).
  - Based upon the existing rules, as of June 30, 2024, the Black Mountain ABC Board is required to maintain a minimum working capital of \$122,404 with a maximum working capital amount of \$795,626.
  - o The Black Mountain ABC Board had a working capital balance of \$758,401 which is more than the minimum and less than the maximum Commission requirements for this section (\*).

#### \* FY 2023-2024: Working Capital (WC) graphic



Under 18B-805(d), with approval of the appointing authority for the board, the local board may set aside a portion of the remaining gross receipts as a fund for specific capital improvements whenever working capital is exceeded.

#### PERSONNEL, OPERATIONAL & ADMINISTRATIVE COMPLIANCE

The findings for personnel, operational & administrative compliance are as follows:

The board holds board meetings the 3rd Wednesday of each month at 12:00 PM, records regular meeting minutes, and provides public notification and awareness of these meetings. The meeting minutes are organized in manila folders for each month for review. They record regular meeting minutes and provide public notification and awareness of these meetings. The meetings are organized by session and kept in a book. Board meetings were viewed and followed the order of proceedings, providing sufficient detail that a reasonable person would be able to follow what transpired, however do not possess a conflict of interest.

- ° <u>Training Records:</u> Board members and board personnel are fully compliant on ethics training referencing GS 18B-706.
  - Oath of Office: All board members have taken an oath per the general manager's recollection; however, none were onsite. All board members should take an oath before taking office or before the execution website.
  - O General Manager (GM) Salary and Board Member compensation: GM salary fully adheres to 18B-700(g1) statute requirements. The Board member compensation complies with statute 18B-700(g) requirement. The GM advises that he receives annual longevity compensation and is concerned that this compensation may cause his salary to exceed this statute requirement
  - <u>Board website review</u>: The board's login website was updated by the Commission in 2022 for board member term tenure information (begin dates & end dates). <u>Special note</u>: As part of a revalidation effort, the Commission has worked to revalidate term tenure information for all ABC boards across the state, working directly with the appointing authorities. As a value-added measure for all ABC boards and Commission records tracking in summer 2022, the term begin dates as well as term end dates were entered on all individual ABC board websites.
    - The expectation going forward is that ABC boards will better manage this information online, and work to communicate with the Commission particularly when new members are added, or whenever any current serving members resign before a term has ended.
  - O Board Personnel & Board Members: The general manager is very detailed with oversight and recordkeeping including keeping board meeting minutes in heavily reinforced binder. The GM provides board members with monthly sales information and previous year's applicable sales and operational concerns along with financials from accounting firm. Board members are heavily encouraged by the Commission to use checks and balances to ensure that cash management practices are upheld; also, boards should routinely review any notes and recommendations provided by the CPA firm on annual audits.
  - o <u>POLICIES</u>: The board does have a personnel manual. For travel policy, Commission records indicate the board adheres to the local municipalities state policy.
  - Additional policies could be considered and provided to the Commission for record keeping including but not limited to, tastings or employee tastings, and social media.
  - FINANCIAL INSIGHT: Invoices are processed monthly by the Finance Officer. Invoice records for recent liquor purchases reflect them as being paid routinely well inside of 30 days. Taxes and distributions are paid in a routine and timely manner. The board's accountant uses Quick Books for routine journal entries.

#### PERSONNEL, OPERATIONAL & ADMINISTRATIVE COMPLIANCE (cont.)

- O Bank deposits are routinely made each business day per review of bank Statements and discussion with GM. For safeguard measures and adherence to *Commission rule 15A .0905 Daily Deposits*, the board utilizes a locked fireproof safe for integrity of funds that remain at the board at any given time.
- o All board members and applicable personnel are each bonded for \$50,000 per G.S. 18B-700(i).
- Law Enforcement (LE) Contract: The board has an active contract on file. The commission will require an updated LE contract. The board also has been submitting LE reports since January 2024 and fully compliant.
- o The annual CPA audit was received and logged by the Commission on September 28, 2024.

#### ➤ STATUTORY DISTRIBUTIONS:

- Net Profit Distributions The Black Mountain ABC Board has routinely made the minimum mandatory distributions to the designated recipients over the last three years referencing NCGS 18B-805(c)(1). The table below references distributions calculated by CPA on the left and total net profit distributions made by the ABC Board for the last three (3) years on the right.
- o <u>Law Enforcement Distributions</u>: Have been properly disbursed at or above the regular 5% statute amount over the last three (3) fiscal years.
- o <u>Alcohol Education Distributions</u>: Have been properly disbursed at or above the regular 7% statute amount. This distribution category has been increased moderately annually.

NC GENERAL STATUTE: 18B-805 (c)(1)				
Calculation of Minimum Mandatory Distribution for Net Profit to Designated Recipients  Note: Referencing CPA Audit Reports		Black Mountain ABC Board Net profit distribution made annually by fiscal year		
CPA Calculated Amount		Total paid to	recipient(s)	
FY-2024	\$115,751	FY-2024	\$374,100	
FY-2023	\$113,583	FY-2023	\$374,100	
FY-2022	\$107,212	FY-2022	\$468,333	

#### PERSONNEL, OPERATIONAL & ADMINISTRATIVE COMPLIANCE (cont.)

- LAW ENFORCEMENT (LE) REPORTS: Reports have been submitted online routinely since January 2024.
  - LAW ENFORCEMENT (LE) CONTRACT: The Commission does not have an electronic copy of a law enforcement contract. The Commission will require a copy.
  - ➤ <u>INVENTORY</u>: Full store inventories are conducted two times annually. Outside of this, spot checks in certain categories are conducted at random intervals.

#### ➤INTERNAL CONTROLS:

- o The board employs 4 (four part-time) and 4 (four) full time employees to support the general manager.
- o The board has 2 tills, all are funded with \$100.00 in each
- The opening manager gets loan out of the safe for the clerk. The manager will then gauge how much and what change is required.
- o The Finance Officer prepares monthly financial statements for the board. The GM reviews the statements and makes these available for the monthly board meetings.
- Invoice information is entered Quick Books, cash requirements are printed for the truck shipments and the Purchase Orders History from the computer system and is utilized to balance totals to make sure invoices / inventory match the system.
- O Bank Deposits are made each day by the on-duty employee designated by the GM. Personnel review deposits and the general manager compares deposit slips with bank statements and the Finance Officer reviews at monthly reconciliation. For safeguard measures and adherence to Commission rule 15A0905 Daily Deposits, the board utilizes a locked fireproof safe for integrity of funds that remain at the board at any given time.

#### **EXPENSES**:

- o Total operating expenses increased 9.5% from the last fiscal year.
- o Board salaries were roughly 6.5% of total annual sales.
- o Cost of Goods Sold (COGS) were an impressive 52.1%.

#### STORE INSIGHT & OVERVIEW

*The findings for store insight & overview are as follows:* 

- Store has a modern layout, good ergonomics for shoppers, and plenty of inventory on the shelves.
- ➤ Sales associate interactions with customers are attentive, courteous, and all are eager to meet the needs of the customers.
- The board has 25 MXB customers as of June 18, 2025.
- A random sample of approximately 100 items were selected to determine if uniform pricing is displayed. Of those selected, there were none that required updating. Every item reflected the correct quarterly or monthly SPA price. The board highlights the monthly SPA products very well with visual aids.

- ➤ Besides closing on the two (2) required annual holidays and every Sunday, the board may opt to continue closing on New Year's Day, July 4<sup>th</sup>, and Labor Day annually.
- The store displays the required Fetal Alcohol Syndrome poster required by G.S. 18B-808. A new poster was provided to replace the older one.
- ➤ Products are placed within the designated categories; premium products are found at eye-level or top shelf and very organized and very detailed oriented, bottles were also neatly fronted and dusted. Bottles are also organized from top to bottom on some shelves, to increase the possibility of sales.
- Outside area surrounding the store is well-maintained and free of debris or trash.
- Security systems are in place and functional in all designated areas.
  - Eight (8) cameras work to cover the property footprint with 3 outside and five interior cameras.

#### RECOMMENDED ACTIONS (PER STATUTES OR COMMISSION RULES)

- ➤ Board does not have copies of oath before taking office or before the execution of the office per G.S. 11-7. Written copies of oaths should be available at the board's administrative office.
- In connection with the periodic audit, a Certificate of Accountability attestation form should be reviewed and signed by board members and applicable personnel. A signed copy would then only need to be emailed to Commission personnel for recordkeeping.
- ➤ Please ensure all newly adopted policies or any updated policies are submitted electronically to the Commission for recordkeeping and review per NCAC 15A .1102 Rule. Electronic copies of the personnel manual should be emailed to Commission personnel for recordkeeping. A credit card policy is recommended to established authorized use (sample copy forwarded for consideration). A tastings policy is recommended if tastings are done routinely.
- The board is recommended to forward a current law enforcement contract. Please provide a copy to the Commission *per G.S. 18B-501(f)*.
- The Commission recognizes that the board follows the state's travel policy, however the Board does not have a policy on site. Travel Allowance and Per Diem Rates. <u>Approved travel on official business by the members and employees of local boards shall be reimbursed pursuant to G.S. 138-6</u>.
- ➤ While the board does provide appropriate oversight with the finance officer reviewing purchase orders, the board should re-establish compliance with GS 18B-702(m) preaudit approval certificate to take substantially the following form on checks, "This instrument has been pre-audited in the manner required by GS 18B-702".

#### ADDITIONAL CONSIDERATIONS & GUIDANCE ....

- ➤ The Commission's primary focus for ABC board members:
- ABC board members are highly encouraged to meet monthly for the best formal oversight and review of board operations, routinely recording meeting minutes (adhering to closed meeting requirements where applicable) and ensuring either no conflicts of interest are present or that they are addressed appropriately when presented. Monthly sales should be reported to the Commission at beginning of next month, providing annual budgets, budget amendments, miscellaneous financial reporting to Commission following timelines, and ensuring Commission has annual CPA audits by Sept 30<sup>th</sup>.
- ABC boards are highly encouraged to keep term begin dates & term end dates updated on the Commission's board login website for all ABC board members and other information such as store hour changes, pictures, email updates, etc. *Moreover*, *liaising with the Commission when new members are appointed or when member resign early before term has ended is very important for recordkeeping efforts of the Commission*.
- ABC boards are highly encouraged to find straightforward ways to lower any recurring expenses. A very tangible way to lower operating costs is to fully maximize monthly special purchase allowance (SPA) liquor products that routinely sell well in the store to lower cost of goods sold (COGS). ABC Boards can limit the number of personnel travelling to conference and convention events across the state. Other ways to try to improve expenses include requesting bids annually from various vendors to get the best rates possible on financial audits, various utilities, maintenance contracts, and credit card processing companies.
- ABC boards are encouraged to closely review financial statements monthly, comparing with the annual budget forecast, approving budget amendments when necessary and submitting copies to the Commission for anticipated sales increases as well as other adjustments for budgeted accounts.
- ABC Boards are required to operate within a balanced budget each fiscal year. Budget amendments must be approved by the board before any funds are transferred between accounts and utilized, occurring at the actual point of time an adjustment of funds is necessary. This would include the point in time during the fiscal year when the board will exceed its annual forecasted sales budget. Ensure budget amendment copies are submitted to the ABC Commission as required per NCGS 18B-702(h), to include a final reconciliation budget amendment for the fiscal year end.
- > Cross training opportunities for personnel should be maximized to ensure solid continuity of operations occurs for ABC boards. Also, training opportunities can work well to develop store employees for increased responsibility roles and serving to make both the routine operations and employee morale stronger.
- NCAC Rule 15A .1701 requires quarterly reports be submitted for any unsaleable merchandise (breakage) and retain original copies for three (3) years. All breakage reports should <u>only</u> be transmitted via email submission to Commission staff; copies should not be mailed.
- As a reminder, remove all faded posters and replace with new ones when applicable. Reach out to the Commission to provide fetal alcohol syndrome posters, NC Dept of Labor can provide wage & hour posters, and OSHA can provide some applicable federal posters if any are needed.
- ➤ ABC boards can explore additional training opportunities periodically available through the ABC Commission as well as partnering with other ABC boards on specific areas such as best retail and marketing practices.

### Town of Black Mountain ABC Board 207 NC Highway 9 Black Mountain, NC 28711

ABC Commission 400 E. Tryon Rd. Raleigh, NC 27610 July 21,2025

We truly appreciate your support and recommendations from the audit recently performed. This performance audit will help us with the areas that need improvement.

Please find below our responses to the findings and recommendations.

Item 1: Copies of oaths of office.

The Board has taken steps to get the copies of the oaths of office from the Town as soon as possible.

Item 2: Certificate of Accountability.

The Board has reviewed and signed the certificate of accountability. It has been sent to the Commission.

Item 3: Ensure all policies are submitted to the Commission.

The current personnel policy, credit card policy and tasting policy were sent to the Commission when they were approved by the Board. The Board will ensure that all new policies or changes will be sent to the Commission.

Item 4: Current Law Enforcement policy.

The Board has received and signed a new law enforcement contract with the new chief of police of Black Mountain.

Item 5: Travel Policy.

There is a travel policy in our personnel policy. We have sent a copy to the Commission.

Item 6: Pre audit purchase orders.

The Board will ensure pre-audit certificates are present on liquor orders to adhere to NGGS 18B-702(m).

Sincerely

General Manager

Black Mountain ABC Board

7	110	2025	
Month	Day	Year	

Black Mountain ABC

## Certificate of Accountability

This document assures this Board and the State of North Carolina that the following statutory duties required of local ABC Boards have been properly performed.

- 1. The system has complied with all State uniform pricing requirements pursuant to NCGS §18B-804.
- 2. That all alcoholic beverages sold have been approved by the Commission for sale in this State pursuant to NCGS §18B-800.
- 3. That all "gross receipts" pursuant to NCGS §18B-805(a) have been properly accounted for and are lawful.
- 4. That all taxes due and board expenses have been properly and timely paid pursuant to NCGS §18B-805(b).
- 5. That all distributions pursuant to NCGS §18B-805 have been properly and timely paid.
- 6. That the finance officer for the board has properly performed all duties as required pursuant to NCGS §18B-702(k).

General Manager

Financial Officer

Board Member

Board Member

Board Member

Board Member

Board Member

Board Member

**Appendix Page 9**