



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

HANK BAUER
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
LA'TANTA (L.T.) MCCRIMMON
RALEIGH

MIKE DeSILVA
DEPUTY COMMISSIONER

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DAVID SHERLIN
RALEIGH

MEMORANDUM 2976

TO: ABC Boards and ABC Warehouse

FROM: Mike DeSilva
Deputy Commissioner

DATE: June 28, 2024

****Pricing Reports****

To help ensure the Boards have the most up-to-date pricing information, we will be pushing through the pricing reports which are available to you on the Boards' website under "Download Pricing Files," on the 5th of the month (or the next business day) and again near the 20th. This will allow you to have the pricing for any new listings, as well as updates.

****UPCs Available on Website****

UPCs are now available on the Public Website <https://www.abc.nc.gov/>. Search under Pricing, Search Current Liquor Price List <https://abc2.nc.gov/Pricing/PriceList> or under Pricing and the Special Orders Database under Special Orders <https://abc2.nc.gov/Pricing/SpecialItems>.

**** Please be aware the North Carolina products now
have a 67 prefix in addition to the 66 prefix ****

ABC Board Merger

Congratulations to the newly formed Blue Ridge ABC Board! Effective July 1, 2024, the Hendersonville ABC Board and the Laurel Park ABC Board will be merged to become this new board. Jeff Nance will serve as the General Manager, and the Board contact information is 205 South Church Street, Hendersonville, NC, 28792 and (828) 693-4112.

LOCATION: 400 EAST TRYON ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

<http://abc.nc.gov>

SPA Updates:

Please note, the below August SPA has been removed.

NC Code: **22526**

Add a new reduced price:

Brand Name: **Elijah Craig Straight Rye**

Sep ▼ 2024 Go

Past reductions:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price	
8/1/2024	\$108.86	\$12.88	\$95.98	\$30.95	Edit

****ACH Information:** When making ACH payments, please remember to send an email with the remittance information, as they need an email to properly apply the payment. Also, please send an email with the documentation when claims of breakage are being sent to the suppliers.

Cantu Group

5333 Yorktown Blvd, Suite 200
 Corpus Christi, TX 78413
 Account Number: 870348965
 Routing Number: 111000614
sarah@cantu-group.com

Mate Vodka Protein Water

Mate Beverage, LLC
 Bank Of America
 Account #334060210093
 Routing #026009593
chris@thethirstyaustralian.com

Product Name updates:

49580 – E & J VS
(Previously – E & J)

49298 – Parrot Bay Coconut
(Previously – Parrot Bay Coconut PET)

18472 – Deep Eddy Vodka Pickleball Mixed 50ml Pack
(Previously – Deep Eddy Vodka Pickleball Mixed Pack)

18791 – Bold Rock Vodka Transfusion 4Pk
(Previously – Vodka Transfusion 4Pk)

51780 – Bold Rock Crush Crate Vodka Crush Variety 12Pk
(Previously – Crush Crate Vodka Crush Variety 12Pk)

51781 – Bold Rock Vodka Orange Crush 4Pk
(Previously – Vodka Orange Crush 4Pk)

Product Name and SCC updates:

51518 – 1800 Ultimate RTD Blood Orange Margarita
SCC: 10818844027902
(Previously 1800 Blood Orange RTD PET)

51520 – 1800 Ultimate RTD Black Cherry Margarita
SCC: 10818844027896
(Previously 1800 Black Cherry Ultimate Margarita)

51524 – 1800 Ultimate RTD Passion Fruit Margarita
SCC: 10818844027834
(Previously 1800 Passion Fruit Margarita RTD)

51527 – 1800 Ultimate RTD Peach Margarita
SCC: 10818844027858
(Previously 1800 Ultimate RTD Peach)

Product Size Correction:

18213 – Bartender's Trading Co Variety Pk
Size: 800ml
(4-pack of 200ml bottles)
(Previously – 200ml)

Bottles per Case, Case Cost and SCC updates:

40260 – Umiki Whisky
SCC: 14589858890030
6 bottles
Case Cost: \$157.15
(Previously 12 bottles and CC \$317.68)

Bottles per Case, Case Cost, UPC and SCC updates:

19154 – Clase Azul Ultra

UPC: 850014275150

SCC: 850014275150

1 bottle

Case Cost: \$1,136.78

*(Previously 6 bottles and CC \$6,837.56)***Supplier Changes:**

The supplier for the below products will be Sazerac/ 375 Park Avenue Spirits (supplier #0403) **effective July 1, 2024:**

63309	Sazerac/ 375 Park Ave Spirits	Aalborg Jubilaeums Akvavit	\$26.40	.75L	Sazerac Co (Brokerage)
63310	Sazerac/ 375 Park Ave Spirits	Aalborg Taffel Akvavit	\$21.95	.75L	Sazerac Co (Brokerage)
63319	Sazerac/ 375 Park Ave Spirits	Aalborg Akvavit	\$15.25	.75L	Sazerac Co (Brokerage)
62275	Sazerac/ 375 Park Ave Spirits	Lysholm Linie Aquavit	\$30.45	.75L	Sazerac Co (Brokerage)
64203	Sazerac/ 375 Park Ave Spirits	Peligroso Cinnamon	\$23.35	.75L	SGWS - American Spirits
64977	Sazerac/ 375 Park Ave Spirits	Peligroso Silver	\$23.35	.75L	SGWS - American Spirits
21132	Sazerac/ 375 Park Ave Spirits	Rain Vodka	\$0.95	50ML	Sazerac Co (Brokerage)
44022	Sazerac/ 375 Park Ave Spirits	Rain Vodka	\$5.95	.375L	Sazerac Co (Brokerage)
44023	Sazerac/ 375 Park Ave Spirits	Rain Vodka	\$19.95	1.75L	Sazerac Co (Brokerage)
44024	Sazerac/ 375 Park Ave Spirits	Rain Vodka	\$12.95	.75L	Sazerac Co (Brokerage)
44028	Sazerac/ 375 Park Ave Spirits	Rain Mango	\$12.95	.75L	Sazerac Co (Brokerage)
44030	Sazerac/ 375 Park Ave Spirits	Rain Cucumber	\$12.95	.75L	Sazerac Co (Brokerage)
19072	Sazerac/ 375 Park Ave Spirits	Zackariah Harris	\$26.95	1.75L	Sazerac Co (Brokerage)

Supplier and Broker Changes:

The supplier for the below products will be Shaw-Ross International (supplier #0081) and the broker will be SGWS – American Spirits Division **effective July 1, 2024:**

18411	Shaw-Ross International	Crystal Head Espresso Martini	\$4.95	100ML	SGWS - American Spirits
18412	Shaw-Ross International	Crystal Head Cosmopolitan	\$4.95	100ML	SGWS - American Spirits
18878	Shaw-Ross International	Crystal Head Bone Bottle	\$49.95	.75L	SGWS - American Spirits
19679	Shaw-Ross International	Crystal Head Onyx	\$59.95	.75L	SGWS - American Spirits
19742	Shaw-Ross International	Crystal Head Rainbow Pride	\$49.95	.75L	SGWS - American Spirits
19809	Shaw-Ross International	Crystal Head Patriot Pkg	\$24.00	150ML	SGWS - American Spirits
20001	Shaw-Ross International	Crystal Head Rolling Stones Gift	\$90.75	.75L	SGWS - American Spirits
20319	Shaw-Ross International	Crystal Head Aurora w/ Skull GLS	\$60.55	.75L	SGWS - American Spirits
20610	Shaw-Ross International	Crystal Head w/ Skull GLS	\$49.95	.75L	SGWS - American Spirits
20772	Shaw-Ross International	Crystal Head w/ Shaker	\$50.55	.75L	SGWS - American Spirits
21160	Shaw-Ross International	Crystal Head Vodka	\$8.00	50ML	SGWS - American Spirits
46991	Shaw-Ross International	Crystal Head	\$99.95	1.75L	SGWS - American Spirits
46992	Shaw-Ross International	Crystal Head	\$49.95	.75L	SGWS - American Spirits
46995	Shaw-Ross International	Crystal Head Aurora	\$64.95	.75L	SGWS - American Spirits

Broker Changes:

The broker for the following MHW/ Iconic Spirits (supplier #1142) product is SGWS – Liberty Division **effective immediately:**

42619	MHW/ Iconic Spirits	Awayuki Gin	\$35.95	.75L	SGWS - Liberty
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The broker for the following Broad Branch Distillery (supplier #0540) products is Broad Branch Distillery Brokerage **effective July 1, 2024:**

20660	Broad Branch Distillery	Broad Branch Supercollider Pear	\$57.35	.75L	Broad Branch Distillery (brokerage)
66198	Broad Branch Distillery	Boykin Rye 100P BIB Ltd Edition	\$175.85	.75L	Broad Branch Distillery (brokerage)
66199	Broad Branch Distillery	Boykin Rye 100P BIB	\$124.95	.75L	Broad Branch Distillery (brokerage)
66200	Broad Branch Distillery	Broad Branch Rye Fidelity Straight Rye	\$64.95	.75L	Broad Branch Distillery (brokerage)
66201	Broad Branch Distillery	Big Winston Straight Bourbon Whiskey	\$54.95	.75L	Broad Branch Distillery (brokerage)
66202	Broad Branch Distillery	Nightlab 1.0 NC White Whiskey	\$33.95	.75L	Broad Branch Distillery (brokerage)
66203	Broad Branch Distillery	Nightlab 1.0 NC White Whiskey	\$18.15	.375L	Broad Branch Distillery (brokerage)
66204	Broad Branch Distillery	Broad Branch Supercollider Blueberry Rye	\$107.95	.75L	Broad Branch Distillery (brokerage)
66205	Broad Branch Distillery	Smashing Violet Blueberry Whiskey	\$46.95	.75L	Broad Branch Distillery (brokerage)
66206	Broad Branch Distillery	Smashing Violet Blueberry Flavored Whiskey	\$18.15	.375L	Broad Branch Distillery (brokerage)
66207	Broad Branch Distillery	Frank's Reserve Aged NC Whiskey	\$39.95	.75L	Broad Branch Distillery (brokerage)
66208	Broad Branch Distillery	Nobilium	\$23.15	.375L	Broad Branch Distillery (brokerage)
66209	Broad Branch Distillery	Broad Branch Big Winston Cask Strength Bourbon	\$99.95	.75L	Broad Branch Distillery (brokerage)
66210	Broad Branch Distillery	Broad Branch Sungrazer Amber Rum	\$36.95	.75L	Broad Branch Distillery (brokerage)
66212	Broad Branch Distillery	Broad Branch Big Winston Bourbon BIB	\$64.95	.75L	Broad Branch Distillery (brokerage)
66213	Broad Branch Distillery	Broad Branch Big Winston Bourbon Anniversary	\$59.95	.75L	Broad Branch Distillery (brokerage)
66215	Broad Branch Distillery	Broad Branch Rye Fidelity Straight Rye Anniversary	\$137.95	.75L	Broad Branch Distillery (brokerage)
66219	Broad Branch Distillery	Broad Branch Big Winston Bourbon BIB Special 5yr	\$59.95	.75L	Broad Branch Distillery (brokerage)
66541	Broad Branch Distillery	Rye Fidelity Cask Strength	\$114.95	.75L	Broad Branch Distillery (brokerage)
66542	Broad Branch Distillery	Sungrazer Chai Rum	\$38.95	.75L	Broad Branch Distillery (brokerage)
66543	Broad Branch Distillery	Boykin Rum 4Y BIB	\$74.95	.75L	Broad Branch Distillery (brokerage)
66544	Broad Branch Distillery	Boykin Rum 4Y BIB Ltd. Ed	\$124.95	.75L	Broad Branch Distillery (brokerage)
66549	Broad Branch Distillery	Tradecraft Spirits	\$99.95	.75L	Broad Branch Distillery (brokerage)
66550	Broad Branch Distillery	Broad Branch Rye Fidelity BIB	\$69.95	.75L	Broad Branch Distillery (brokerage)
66551	Broad Branch Distillery	Big Winston Cognac Finished Bourbon	\$64.95	.75L	Broad Branch Distillery (brokerage)
66552	Broad Branch Distillery	Franks Reserve Bartenders Blend	\$38.95	.75L	Broad Branch Distillery (brokerage)
66553	Broad Branch Distillery	Franks Reserve Private Select (BTB)	\$36.95	.75L	Broad Branch Distillery (brokerage)
66554	Broad Branch Distillery	Rye Fidelity Private Select (BTB)	\$123.95	.75L	Broad Branch Distillery (brokerage)
66555	Broad Branch Distillery	Broad Branch Sungrazer Pride Amber Rum	\$36.95	.75L	Broad Branch Distillery (brokerage)
66556	Broad Branch Distillery	Broad Branch Rye Fidelity Wood Exp. Stout Rye	\$139.95	.75L	Broad Branch Distillery (brokerage)
66557	Broad Branch Distillery	Broad Branch Supercollider Apple Rye	\$134.95	.75L	Broad Branch Distillery (brokerage)
66561	Broad Branch Distillery	Big Winston Bourbon Private Select No. 1 (BTB)	\$74.95	.75L	Broad Branch Distillery (brokerage)
66562	Broad Branch Distillery	Big Winston Bourbon Private Select No. 2 (BTB)	\$89.95	.75L	Broad Branch Distillery (brokerage)
66563	Broad Branch Distillery	Big Winston Bourbon Private Select No. 3 (BTB)	\$84.95	.75L	Broad Branch Distillery (brokerage)
66860	Broad Branch Distillery	Big Winston Cider Finished Bourbon	\$74.95	.75L	Broad Branch Distillery (brokerage)
66861	Broad Branch Distillery	Big Winston Port Finished Bourbon	\$74.95	.75L	Broad Branch Distillery (brokerage)
66867	Broad Branch Distillery	Big Winston Port Finished Bourbon (BTB)	\$89.95	.75L	Broad Branch Distillery (brokerage)